

Jefferson County Fair Park
January 17, 2008

The Jefferson County Fair Park Committee met on Thursday, January 17, 2008 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Howard Wiedenhoeft, Blane Poulson, Mike Burow, Amy Kramer, Gail Towers MacAskill, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; Neil Matthes; and Human Resources Manager Terri Palm.

Let the record show that a quorum of present, meeting duly noted and the door open.

Public Comment & Correspondence: No public comment – correspondence included proof for the Visitor’s Guide.

Agenda: The agenda is OK are presented.

Minutes: Gail made a motion to accept the minutes as printed. Mike seconded. Motion carried.

Update of Fair Park Director Position: Terri Palm reported that they have received 41 applications and had done 5 interviews either in person or on the phone last week. They had narrowed to 3 applicants. A second interview is tentatively scheduled for Monday, February 4 of the top three. Two are from out of State and one from Wisconsin. Gary Petre, Phil Ristow, and Terri Palm will do the final interview with the assistance from the Waukesha Expo director. The Fair Park Committee will not be part of the interview. The Committee would like to have the opportunity to talk with each of the final applicants and have some input on the selection. Terri will talk with Gary next week and get back to the committee. A concern was also addressed having someone from Waukesha Expo present when they are direct competition to the Fair Park.

County Fair Updates:

- a) Camping rates for the 4-H exhibitors had been increased in 2007. Gail made a motion to keep the rates the same for 2008 as 2007. Blane seconded. Motion carried.
- b) Entertainment Contract has been received for Eddie Money. We will need to pay for the backline and they will need a larger trailer because they aren’t coming in a bus.
- c) Guitar Hero – Tom Checki with the Watertown Park & Rec. has some experience with this and Gail will find out if he will take this on.
- d) Deegs and River’s Edge as food vendors are asking about doing thing different during Fair.
- e) Extra sled for Thursday night if we go with additional bone stock truck.
- f) Teen Rock Pavilion should be only local bands
- g) For 2008 don’t have a theme room in the Conference Room – may need part of the room for Fair Park Director’s office
- h) Are we having a County wide Tent – will check with Gary Petre

Year End Report – handed out Gail’s year end report, calendar, inter-departmental usage and financial statement. Roger will be doing a Power Point and will talk about service groups at the Fair as a fund raiser and the economic impact.

Speed Limit – We will need to add signage to the West field. Blane made a motion to accept ordinance 97-08 as presented. Amy seconded. Motion carried.

Convention Recap – Roger and Gail each presented a report covering the Wisconsin Association of Fairs convention held in Green Bay January 7 – 9, 2008. Howard also attended January 8 & 9. Madeline Anfang was the second runner up for the Fairest of the Fair competition. She did a great job.

Press Breakfast – Date will be set after the Fair Park Director is on board.

Fair Park Supervisor Operation's Report – separate report

Future Agenda Item – County wide tent

Next Meeting – Tentatively set for February 4th to coincide with the final interviews with the Fair Park Director. Specific time to be determined.

Amy made a motion to adjourn. Mike seconded. Motion carried. Meeting adjourned at 5:55 p.m.